Community Logo

**FOR IMMEDIATE RELEASE:**

**{Community Name} Implements CivicPlus® Mass Notification Software**

Service Enables Multi-Channel Distribution of Urgent and Routine Communications

CITY, STATE – Month XX, 20XX – {Community Name} has partnered with CivicPlus® to implement its mass notification software. By partnering with CivicPlus, {Community Name} will be able to issue urgent notifications, emergency instructions, warnings, and routine communications to subscribed residents via email, text message, and voicemail to keep people safe and informed. In a local emergency, community members subscribed to the CivicPlus system will benefit from immediate, actionable information and instructions sent via their preferred notification channel.

“Quote from community representative on the value of the software and benefits the community expects to gain.”

The CivicPlus Mass Notification software also integrates with the Federal Emergency Management Agency’s (FEMA) Integrated Public Alert Warning System (IPAWS). The IPAWS system leverages national emergency communication channels, such as the Emergency Alert System (EAS), NOAA weather radios, digital road signage, and television broadcasts, to provide area-specific alerts in times of emergency. By integrating its CivicPlus Mass Notification system with IPAWS, {Community Name} will be able to reach as many people as possible during an emergency event, including those who have not opted-in to text, phone, or email communications, as well as travelers and visitors in the area.

“CivicPlus is built on designing innovative solutions for local governments,” said Cari Tate, CivicPlus Solutions Director. “We continually invest in our products, such as our Mass Notification software, to strengthen and transform how governments serve and communicate with their residents. We are proud to partner with {Community Name} to help them accomplish their public safety goals.”

**About {Community Name}**

Community Boiler Plate

**About CivicPlus**

CivicPlus is a technology company focused on building trust in government by fostering consistently positive digital experiences for residents and staff. With over 12,000 global customers, CivicPlus solutions are used daily by over 100,000 administrative staff members and over 340 million people in the U.S. and Canada alone. For more information, visit civicplus.com.

Contact:

Name

Title

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